

REF NO:



NETFUND GREEN INNOVATIONS AWARD PHASE IV

ENTRY FORM

FOR
JOURNALISTS AND CIVIL SOCIETY ORGANISATIONS



GENERAL INFORMATION

GENERAL INFORMATION CATEGORIES

NETFUND Green Innovations Award will award and recognise outstanding environmental awareness and public education initiatives undertaken by journalists, media houses and civil society organisations with the aim of influencing behaviour change or action by different actors.

THEMES

1. **Attainment of 10% tree cover.** Priority areas will include; rehabilitation and restoration of community, private and public forests, seedlings production; technologies for planting, monitoring, surveillance and management of forests; alternatives to biomass as energy for cooking; alternative subsistence livelihood sources for communities living in and around forests.
2. **Air pollution control:** Under this theme priority areas will include; policy and regulations to manage air pollution; technologies and innovations that prevent or reduce indoor air pollution and emissions from industries and transport sector.
3. **Waste management:** This theme will focus on the development and implementation of enabling policy and regulation that promotes energy and resource efficiency in the manufacturing sector and efficient waste management; technologies and innovations on 4Rs of waste management: Reduction, reuse, recycling and recovery.
4. **Climate resilience:** Priority areas under this theme will include: initiatives in climate information and early warning systems to help small holder farmers, women and other vulnerable groups cope with droughts, floods and other climate change-induced disasters; climate smart agricultural technologies and practices that enhance crop diversification and adoption of improved drought tolerant crops; improve water harvesting; improve irrigation; reduce post-harvest losses; uptake of related insurance.

CRITERIA

All the applications will be assessed based on the following parameters.

1. Relevance. The initiative must demonstrate clearly how it addresses challenges in any of the four themes of the award.
2. Reach: Coverage of the media channels or awareness platforms used?
3. Content: Appropriateness of the content to the target audience?
4. Impact: The extent to which the awareness and public education initiative has influenced behavior change, programme development, increased funding, partnerships, public action

HOW TO ENTER

1. Apply online through the NETFUND website link <http://gia.netfund.go.ke> or
2. Access and download the application form through the NETFUND or partner websites¹

SUBMISSION

You may submit your application in **ONLY ONE** of the following ways:

- Fill in and submit your application through the NETFUND GIA **application website:** <http://gia.netfund.go.ke> **OR**
- Submit your application by **hand delivery OR courier** to National Environment Trust Fund (NETFUND) National Water Plaza, 1st Floor, Dunga Road, Industrial Area, Nairobi, Kenya **OR**
- Submit your application through Post Office to: National Environment Trust Fund (NETFUND) National Water Plaza, P.O. Box 19324, 00202, Nairobi Kenya **OR**
- Submit your application through the **National Environment Management Authority** (NEMA) offices in your County.

FEEDBACK ON APPLICATIONS

1. We will acknowledge receipt of all applications.
2. Successful and unsuccessful applicants will be notified.

¹ Partner websites: NEMA, Kenya Forest Service, E4impact, Kenya Forestry Research Institute, Kenya Water Towers Agency, Kenya Export Promotion and Branding Agency, National Council for Community Based Organisations

SECTION A: PERSONAL INFORMATION

PLEASE NOTE THAT ALL QUESTIONS MARKED WITH A * MUST BE ANSWERED

A.1 SELECT CATEGORY *

- Journalists
- Civil Society Organization
- Media Houses

A.2 PRIMARY CONTACT PERSON *

*Full Names: Surname: _____ First: _____ Middle: _____

*Gender: Female Male

*National ID Number: _____ Email Address: _____

*Mobile Phone: _____ Postal Address: _____

*Age: 35 and below; 36-50; 51 and above

Are you applying on behalf of an organization? No- **If No go to A.3** Yes

If yes provide;

A.3 DETAILS OF THE ORGANISATION

Name of Organization: _____

Year of Incorporation/registration: _____

Postal Address: _____ Telephone number: _____

Email Address: _____ Physical Address: _____

No. of members/staff: _____ Gender disaggregation: Male: _____ Female: _____ Youth: _____

A.4 HOW DID YOU HEAR ABOUT THE NETFUND GREEN INNOVATIONS AWARD?

(Tick as appropriate)

Media: Radio T.V Newspaper Website/s

Social Media: Facebook Twitter

Other:

SECTION B: PROJECT INFORMATION

1. Name of the Initiative _____

2. Describe the specific initiative (s) undertaken in past one year to promote environmental awareness and education on any of the themes below.
(Attach evidence; links to articles, reports, news features, documentaries, campaigns etc.)

Category	Television	Radio	Print	Website	Social Media eg. Facebook, twitter, YouTube	Interpersonal communication eg. Group education, home visits	Community mobilization eg. Training community leaders, public education talks	Entertainment eg. Films, drama	Advocacy eg. policy change
Attainment of 10% tree cover									
Waste management									
Air pollution control									
Climate action									

3. What has been the impact of your activities? (Such as influenced behavior change, policy change, programme development, partnerships, public and community action, increased funding, among others) Cite examples and attach relevant evidence.

4. Why should you be selected for this award?

SECTION C: TERMS AND CONDITIONS

ENTRY

1. To participate the initiative must be located within Kenya;
2. All entries must be submitted by **9th March 2020**. Incomplete entries will be considered invalid for evaluation.
3. Eligible entries are those within the categories and thematic areas ONLY.
4. NETFUND staff and families, partners and sponsors are not allowed to apply.
5. All entries must be a truthful representation of the entrant's involvement, with a proven record.
6. The person named on the entry form will be the used as the point of contact by the NETFUND. If the name of the nominated contact person changes, NETFUND must be contacted immediately.
7. For organizations, institutions or groups, the applicant MUST be an authorized representative.

JUDGING PROCESS

8. The judges and experts will seek evidence to substantiate any claims made, so provide any addition form of evidence including – testimonials, reports, certificates, photographs, etc.
9. All entrants agree to be bound by the decisions of the judges. No correspondence, telephone, email or communication of any kind will be entered into in relation to decisions reached.
10. All material submitted in support of an entry is warranted by the entrant to be their property and is entered without any encumbrances by third parties.
11. The finalist may be required to attend or provide project information for NETFUND promotional activities

AWARDS FOR THE WINNERS

12. Winners will be recognized and awarded (3 winners in each of the 5 themes)
13. Winners will receive **Kes 250,000**; 2nd runner up **Kes 200,000** and 3rd runner up **Kes 150,000**.
14. Winning entrants shall permit NETFUND to use any photographs, video, sound, written or other material for promotional purposes only.
15. NETFUND reserves the right to withdraw any award obtained through fraud or deceitful means.

CAPACITY BUILDING

16. Initiatives that demonstrate commercial viability will be selected for capacity building
17. NETFUND and its partners will provide technical and business support services to selected initiatives.
18. The best innovations will benefit from coaching and training to enable them scale through linkages to market and financial opportunities

DECLARATION

In submitting the entry form I hereby declare as follows:

- a) I have read and agree to the terms and conditions of the award.
- c) I/We certify that all details entered in the form are a truthful representation of my/our involvement in the project. All materials submitted in support of the entry is my/our original work and does not any way infringe on the proprietary rights of a third party.

Name..... Date.....

Signature.....

N/B: No signature is necessary if the form is submitted electronically.

